

Economic Restructuring Committee Job Description

Members of the Economic Restructuring committee are primarily responsible for identifying new market opportunities, strengthen existing businesses and recruit new ones, finding new uses for historic buildings, developing financial incentives and capital for building rehabs and business development, and monitoring the economic performance of the downtown.

Major Possible Job Elements/Activities:

- Learn about the Market and Identify Opportunities
- Strengthen Existing Businesses
- Find New Economic Uses for Buildings Downtown
- Encourage Investment in Downtown Businesses and Buildings
- Monitor Economic Performance

Who Serves on the Design Committee? Likely candidates are:

- Downtown merchants
- Bankers
- Insurance Professionals
- Real Estate Professionals
- Community and Economic Developers
- Chamber of Commerce officials
- Downtown property owners
- Sales people

Expectations for a Committee Member. At a minimum, expect to:

- Commit to at least one year of service
- Work 3 to 5 hours a month
- Attend all training sessions
- Read selected orientation materials
- Learn the Main Street approach
- Recruit/orient new members
- Prepare in advance for meetings
- Cooperatively draft an annual plan

Downtown Jackson NEEDS You!

Your downtown is going through many exciting changes and we need your help to make sure it becomes the best it can be! Opportunities are limitless and the amount of time you spend is up to you. Please fill out this letter and forward it to the Downtown Development Authority (DDA) today!

Name: _____

Business and/or organization: _____

Address: _____

Telephone: _____ Fax: _____

E-mail Address: _____

The best time for me to meet is: _____

Experience or interests related to this committee: _____

Committee that I would like to participate on (Circle):

Design

Economic Restructuring

Promotions

Please return completed forms to the
Downtown Development Authority
161 W. Michigan Ave
Jackson, MI 49201
Phone: 517.788.4355 Fax: 517.768.6367

