

## HOW IT WORKS

Each group must design & build a scarecrow using the provided frame or according to the dimensions noted in the Building Guide. Frames are included in your entry fee and can be picked up Tuesday - Saturday from Noon - 6 p.m. at Cascades Humane Society.

Your scarecrow can reflect your business & your mission and groups are encouraged to us a cat or dog theme.

Each scarecrow will be assigned a number & tag which clearly states the groups name. Promote your scarecrow as much as possible & campaign for votes.

Many Downtown businesses will participate as voting locations & each voting location will have ballots & a sign listing the scarecrow's numbers & affiliation.

Scarecrows will be removed after 5 p.m. on Tuesday, November 2.

Please remove your scarecrow yourself before this time if you wish to keep it.

Prizes will be awarded to the first place winner of each category as determined by the popular votes received during the public voting week.

- ♦ All scarecrows must be built on the issued frame or as specified in the direc-

## IMPORTANT DATES

**Sign Up Deadline:** 10/17

**Drop Off Dates:** 10/21 & 22  
*Between Noon—6 p.m. at CHS*

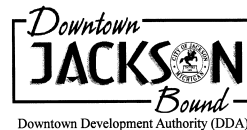
**Frame Pick-Up & Scarecrow Drop Off Location:**

*Cascades Humane Society  
1515 Carmen Drive  
517-787-7387*

*Off Elm Street just south of I-94 Exit 141 -  
next to U. S. Postal Processing Center*

**Voting:** October 24 - 31  
*Throughout Downtown Jackson*

**Pick Up Date:** 11/2 by 5 p.m.  
*At scarecrow's downtown location.*



Connecting Animals in Need With People Who Care

*Downtown Jackson's  
Annual Autumn Celebration!*

## SCARECROW ROW



## HOWLING & MEOWING AT THE MOON

October 24 - 31

## 2011 Entry Form

*Brought to you by:*

**Downtown Development Authority  
& Cascades Humane Society**

# ENTRY FORM

Category of Competition

(circle one)

Business - Non-Profit - Classroom (K-6)

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Organization

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Contact Name

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Address

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Phone

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Email

Please send completed entry form and \$30 entry fee, payable to:

Cascades Humane Society

1515 Carmen Drive

Jackson, MI 49202

517-787-7387

[dcarmody@chspets.org](mailto:dcarmody@chspets.org)

# RULES

tions and must adhere to the dimensions stated in the Building Guide

- ◆ The DDA reserves the right to disqualify any scarecrow that appears offensive, will not withstand the elements or does not adhere to the required dimensions.
- ◆ Disqualified entries will not be refunded their \$30 entry fee.
- ◆ Specific locations cannot be requested.
- ◆ Bad weather and vandalism are risks of public displays. Please do not put anything of value on your scarecrow. The DDA and CHS cannot be held responsible for missing or ruined scarecrow parts.
- ◆ Voting locations must have a scarecrow entered and be located within the DDA district.
- ◆ If you are a voting location, only 75% of votes cast for your scarecrow at your location will count toward your total votes.
- ◆ Voters can vote for only one scarecrow in each category. Ineligible votes will not be counted.
- ◆ Voting officially begins on October 24 and ends on October 31. Voting hours will vary with each voting location's hours of operation

# BUILDING GUIDE

- ◆ Use provided frame or build one a using 2" x 2" lumber no larger than 5" x 3" to form a T-shape.
- ◆ Drape a long-sleeved shirt over the posts, add stuffing and tie off at the wrists and waist with string.
- ◆ Stuff a pillowcase, bag, nylons or a ball for the head and place on top of vertical post, secure with string, staples, etc.
- ◆ Attach pants by creating a hole through the crotch for the post, add stuffing and secure legs and waist with string. Allow legs to more freely, but secure seat of pants to the post with staples, glue, etc.
- ◆ Decorate your cat or dog scarecrow using clothes, decorations, hat, props, straw leaves, etc.
- ◆ BE CREATIVE!