

Downtown Jackson's



*Magic of Christmas*



Window Decorating Contest

## Participation Form

Business/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Address of Window Display (if different than above): \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*I am willing to be a Downtown public voting location.*

***Please return this form to the Downtown Development Authority  
161 W. Michigan Avenue, 6<sup>th</sup> Floor, Jackson, MI, 49201,  
Fax: 517-768-6367 or Email: [mwoodhurst@CityofJackson.org](mailto:mwoodhurst@CityofJackson.org)***

Downtown Jackson's



# *Magic of Christmas*



Window Decorating Contest

Downtown Business:

We invite you to participate in the *Downtown Jackson's Magic of Christmas* window display contest, beginning, Friday, November 18th at the Holiday Parade and concluding December 31st at Eve on the Ave. Your participation is encouraged to draw people downtown to shop and dine through the holiday season.

Window Displays will be Judged by the community based solely on popular, public vote at Downtown voting locations. The event will be promoted using local media, social media and word of mouth. There is no cost to participate. Businesses and organizations who wish to participate should return the attached form to the DDA by Wednesday, November 16th to be included on the voting ballot. A space for write ins will be provided.

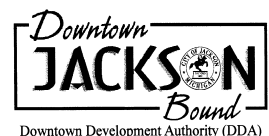
(Fax: 517/768-6367, Email: [mwoodhurst@cityofjackson.org](mailto:mwoodhurst@cityofjackson.org), Mail: 161 W. Michigan Avenue, 49201)

- **Judging:** Window Displays will be Judged by the community at 5 key voting locations.
- **Event Promotion:** The event will be promoted using local media, social media and word of mouth and included with the promotion of the Holiday Parade, Holiday DDA Day & Eve on the Ave
  - **Cost to Participate:** FREE! There is no cost to participate.
- **Timeline:** Window Displays should be ready by 5pm, Friday, November 18th; **however, they can be installed anytime during the season.** They must stay up until Friday, December 31st.
  - **Prizes:** Bragging rights & an official *Downtown Jackson's Window Display Plaque*
- **Why should I Participate?** Your business/organization can help create a holiday atmosphere for the local community as well as guests who visit Downtown Jackson during the holiday season. Let's give people one more great reason to visit Downtown Jackson!

Please contact the Downtown Development Authority if you have any questions or concerns 517/768-6410.

Most Sincerely,

Downtown Development Authority  
Promotions Committee



Downtown Development Authority (DDA)